

GREET CE BIOECONOMY INNOVATION SUMMIT

15 September 2025

Chamber of Commerce and Industry of Slovenia
Dimičeva 13, Ljubljana (SI)



EVENT'S AGENDA

MORNING SESSION: In Slovenian Only

BIO(R)EVOLUTION IN ACTION: entry point into Slovenia's national Bioeconomy Development Strategy and Action Plan.

09:00 - 09:30 Registration of participants and networking coffee.

09:30 - 09:40 The intersection as a common ground:
what we have achieved together, what are the next steps.
Ladeja Godina Košir, Circular Change - Mario Plešej, MKGP (SI)

09:40 - 10:10 **Concrete results: overview of selected elements for BIO(R)EVOLUTION. From mapping opportunities to business models of the future: BIOLOC.**
Alenka Dovč, Chamber of Commerce & Industry - Association of the Chemical Industry (SI)
How to succeed in the bioeconomy – solutions that work abroad and opportunities that can be implemented in Slovenia – CEE2ACT.
Miha Škrokov, Anteja ECG, (SI)

10:10 - 11:50 **If not us now, who and when: formulating the starting points for a strategy and action plan for the bioeconomy development of Slovenia.**
Interactive part with concluding discussion
Orchestration: Circular Change and Anteja ECG (SI)

11:50 - 12:15 **Tell us your priority research topics in Slovenia's bioeconomic development (questionnaire presentation) and become part of the International Bioeconomy Challenge**
Lucija Marovt, Circular Change, Slovenia

12:30 - 13:00 BREAK WITH BIO LUNCH FOR ALL PARTICIPANTS

Institutions:



Projects:



AFTERNOON SESSION:

International Session, In English



SMART, CIRCULAR, COMPETITIVE:
Powered by Regional Collaboration in Bioeconomy Innovation.

12:00 - 17:00 B2B networking session in parallel to afternoon session.

Meeting Rooms: Chamber of Commerce and Industry of Slovenia.

A dedicated B2B networking session will run in parallel with the afternoon session.

It offers a space to explore cooperation opportunities, share project ideas, and build cross-border innovation partnerships.

Participants may join freely; pre-arranged meetings are welcome and can be coordinated on site or in advance.

13:00 - 13:10 **Welcome and Opening Remarks**

Marko Hren, MKRR, S3/S5 (SI)

Gregor Ficko, GZS ZGIGM (SI)

Boštjan Krajnc, KSSENA (SI): **Setting the context of GREET CE and the role of Central Europe in the bioeconomy transition. Strategic contribution of GREET CE to the national bioeconomy ecosystem.**

13:10 - 14:10 **Keynote Speeches: European Synergies for Bioeconomy and Healthy Materials**

John Houghton, Glasgow Chamber of Commerce (UK): **Empowering Regional Bioeconomy - SME Collaboration and Circular Innovation in Scotland.**

Leila Behjat, Healthy Materials Lab EU (DE): **Material Health and Bioeconomy on the Rise.**

Petra Marinko, NON TOX UNI KUM (SI): **Case Spotlight - Municipality of Trbovlje, Biobased public space renovation. A real-life example of redesigning public spaces using certified biobased and health-friendly materials and inclusive approach. Public procurement challenges and solutions. Local supplier involvement and product traceability.**

14:10 - 14:50

Greet CE Pilot Project Presentations

Željka Fištrek, EIHP (HR): GREET CE Project 4 sectoral pilots overview

Martin Jamrich/Daniel Acs, BEC (SK): Regenerative Farming Pilot

Marko Govek, KSSENA (SI): Digital Energy Pilot

Alenka Bea Logar Pučnik, CCIS (SI): Eco-Construction Pilot

Željka Fištrek, EIHP (HR): Renewable Gases Pilot

Partner Roundtable & Discussion

Focus on replicability, regional policy and funding synergies - I3, Horizon

BREAK WITH REFRESHMENT - 10 Minutes

15:00 - 15:45

Panel: International Best Practices and Financing Models

Katja Bučan, CCIS (SI): EU funds supporting your innovative bussines circural/sustainable ideas.

Niko Natek, KSSENA (SI): National engagement and local green innovation.

Manuel Nina, GoParity (PT): Crowdlending/crowdfunding as a new financing tool for bioeconomy SMEs.

Questions and Answers

15:45 - 16:30

Cross-border Networking (GREET CE platform)

Niko Natek, KSSENA (SI): Summarize lessons from GREET CE and other I3 projects

Filip Bobek, CCIS (SI): Feature practical platform deployment of matchmaking platform

Pitch Corner:

Pitch deck presentations by companies involved in GREET CE pilots:

- SEWERGY - Ádám Kiss (HU)
- CREATIGER - Gergely Törő (HU)
- COGREEN - Primož Zorec (SI)
- RUTENA - Matjaž Božič (SI)
- MIRET/Earthbount - Hrvoje Boljar (HR)
- EkoLika Greenovation - Dragica Jerkov (HR)
- Product Feed - Rastislav Bobček (SK)

16:30 - 17:00

Conclusions and Outlook

Alenka Bea Logar Pučnik, CCIS (SI):

- Summary of international takeaways and pilot learnings
- Strategic alignment with Slovenian and EU bioeconomy objectives
- Next steps: joint scale-up initiatives, SME cluster support, and future funding under I3, Horizon Europe, Interreg